



CON  ENE<sup>®</sup>



WeConvene is the secure web platform that's revolutionising how Corporate events are managed.

You can **create, distribute and track** meetings quickly and efficiently, in one simple workflow.



# WELCOME TO THE WECONVENE IR WEBINAR

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- Please remain on MUTE until Q&A
- Questions can be posted in the webinar chat window
- A recording of the webinar will be posted on [www.weconvene.com](http://www.weconvene.com)

# ABOUT US

Founded in 2012 by former investment professionals

100% independent

Global presence New York, London, Hong Kong, Sydney, Manila

Connected Platforms – Sell Side, Buy Side & Corporate

Global alliance with Bloomberg



# THE WECONVENE ADVANTAGE

WeConvene delivers:

- A complete **event workflow** solution
- Full integration with Bloomberg **EVTS<GO>**
- **Connectivity** to the worlds largest buy side audience
- Secure, Web Based, Responsive – Low Cost
- Communication, Collaboration & Coordination – Real Time





# DEMONSTRATION

# EVENT & SCHEDULE CREATION.



Use the fast and intuitive step-by-step process to create events and itineraries in minutes.

- **Fast event creation**  
Supporting all event types, meeting and itinerary schedules your events are created and live in minutes.
- **Real-time booking**  
Enable online booking for self-service workflow – improving efficiency instantly.
- **Broaden your reach**  
Publish via the WeConvence platform and Bloomberg Corporate Events Calendar (via EVTS <GO>).

A screenshot of the WeConvence web application interface for creating an event. The page title is "Creating: WeConvence US Roadshow". On the left is a dark sidebar navigation menu with options: WELCOME, DASHBOARD, EVENT INBOX, CREATE EVENT (highlighted in blue), MANAGE EVENTS, EVENT MARKETING, CLIENT LIST, STATISTICS, NOTIFICATIONS, PREFERENCES PROGRESS: 0%, Sync calendar, and User Preferences. The main content area shows a "DETAILS" section with the following fields: "Title:" with the value "WeConvence US Roadshow"; "Type:" with a dropdown menu showing "Roadshow"; "Dates:" with a range from "21 Oct 2016" to "28 Oct 2016"; and "Summary:" with the text "Join us to find out the latest news and updates from our CEO, Radek Barnert." Below these fields are four buttons: "Add Description", "Add Participants", "Add Tickers", and "Add Locations". At the bottom of the page, there is a "CLIENT ACCESS" section and a "NEED HELP" button.

# DATA MANAGEMENT & CLIENT TARGETING.



Sophisticated data tools makes management of client and contact data simple.

- **Import client data in seconds**  
Copy and paste or drag-n-drop .csv or .xls, adding clients to WeConvene can be achieved in seconds.
- **Send to target specific people**  
Using 'tags' you can sort and group clients for fast event targeting.
- **Data cleansing**  
As your connections join WeConvene all personal detail are automatically updated removing the need for manual maintenance.
- **Permission control**  
Full control over access permissions within your firm.

**CONVENE**

Client List  
CLIENT LIST / UPDATE LIST

4 columns to match  
REMOVE HEADER

Email Address	First Name	Last Name	Firm Name
elaine.pm@buyreleasetest...	Abbas	PM	WeConvene Ltd
abbas.pm@weconvenetra...	Abe	Lincoln	WeConvene Ltd
al@presidentpartners.com	Angie	P	WeConvene Ltd
angie@buyreleasetesting...	Anthea	Hilson	WeConvene Ltd
anthea@convenecapital.Lc...	Anthea	Hilson	WeConvene Ltd
anthea@oneasset.com	Anthea	Hilson	WeConvene Ltd
AND 6 MORE...	AND 6 MORE...	AND 6 MORE...	AND 6 MORE...

4. Tag Summary

5. Preview Clients

# EVENT MARKETING.



Create tailored email campaigns and ensure your top clients see your invites first.

- **Simple 3-step process**  
Select your event(s), your audience and personalise your message. Your email campaign is ready to go.
- **Promote your brand**  
Customize your email campaign to include your logo, or event banner.
- **Real-time campaign reporting**  
A full metrics dashboard means you have a complete picture of campaign engagement.

The screenshot shows the WeConvene Corporate Access Events dashboard. The left sidebar contains navigation options: DASHBOARD, EVENT INBOX, CREATE EVENT, MANAGE EVENTS, EVENT MARKETING (highlighted), CLIENT LIST, STATISTICS, NOTIFICATIONS, and PREFERENCES PROGRESS: 0%. The main content area displays an email campaign interface for 'WeConvene Corporate Access Events'. It includes a header with the event title, a 'From' field (WeConvene Corporate Access), a 'Sent' field (Tue, 27 Sep 2016 at 11:46 AM), and a 'To' field (your-clients@email-goes.here). Below the header is the WeConvene logo and a section titled 'UPCOMING EVENTS'. This section is divided into 'Roadshow' and 'Non-Deal Roadshow' categories, each with a table of events.

Title	Tickers	Date	Attendees	Locations	Respond
HSBC Debt Investor Roadshow	HSBA LN	Mon, 17 Oct 2016	TBC	TBC	<a href="#">View &amp; Book</a>

Title	Tickers	Date	Attendees	Locations	Respond
Demo Healthcare Co-Boston, Chicago and Toronto	JNJ US	Mon, 31 Oct 2016	Grzegorz Zawada (Vice President, Management Board) Pawel Czupryna (Director, Client Relations)	Boston, United States Chicago, United States Toronto, Canada	<a href="#">View &amp; Book</a>
SE Bikes DEMO Non Deal Road Show	DKS US	Wed, 28 Sep 2016	Walter White (COO) Sean Goodman (Compliance)	Chicago, United States	<a href="#">View &amp; Book</a>

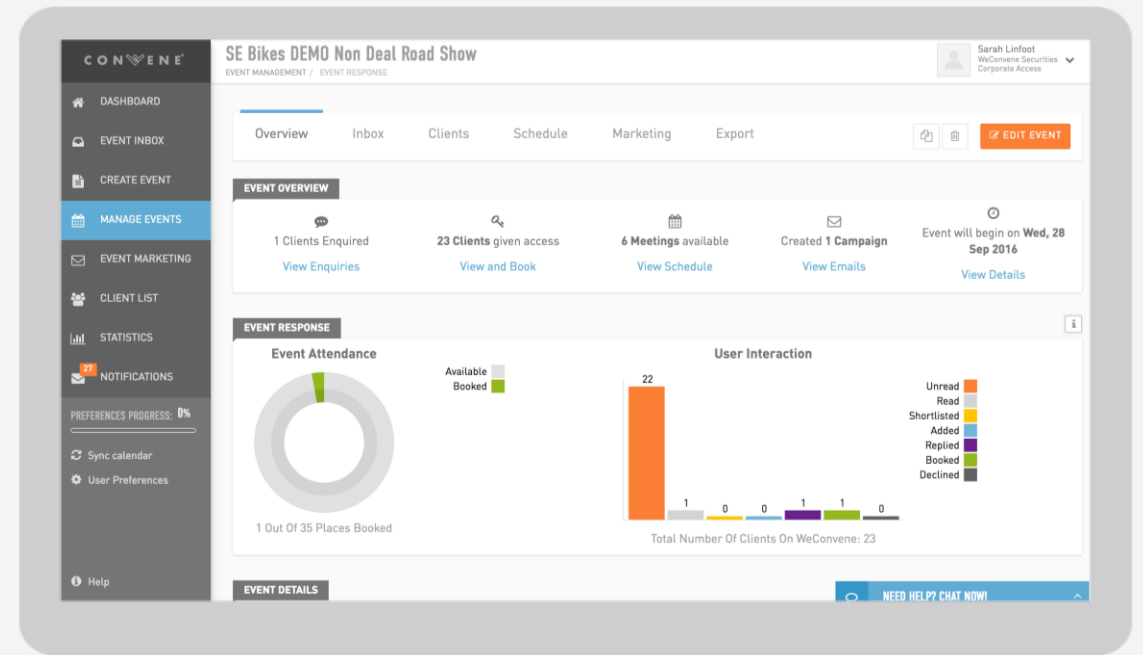


# EVENT MANAGEMENT.



Your management dashboard - instantly view the status of all events company wide.

- **Measure client engagement** – see who's interacted or responded to your events.
- **Logistic management** - check, edit and share schedules and itineraries with participants.
- **Optimise attendance** – view bookings and enquiries to prioritize sales follow-up.
- **Real time metrics** - view email campaign metrics on-demand.

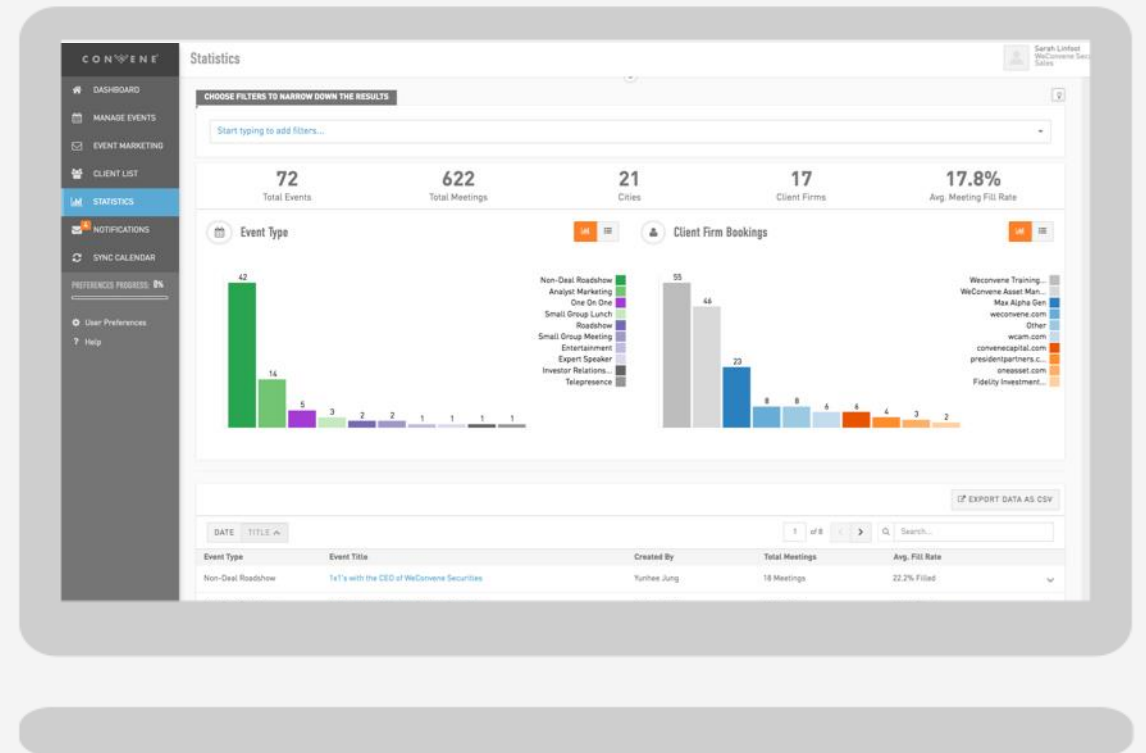


# STATISTICS.



Real-time statistics provide an instant view of corporate access consumption across all your clients.

- WeConvene automatically captures statistics on all meeting interactions. No more manual entry of meeting data.
- Data can be viewed and analyzed on demand using the interactive reporting dashboard.
- Reports can be quickly generated to gain a better understanding of your team's activity.



# **BUY SIDE PLATFORM & BLOOMBERG**

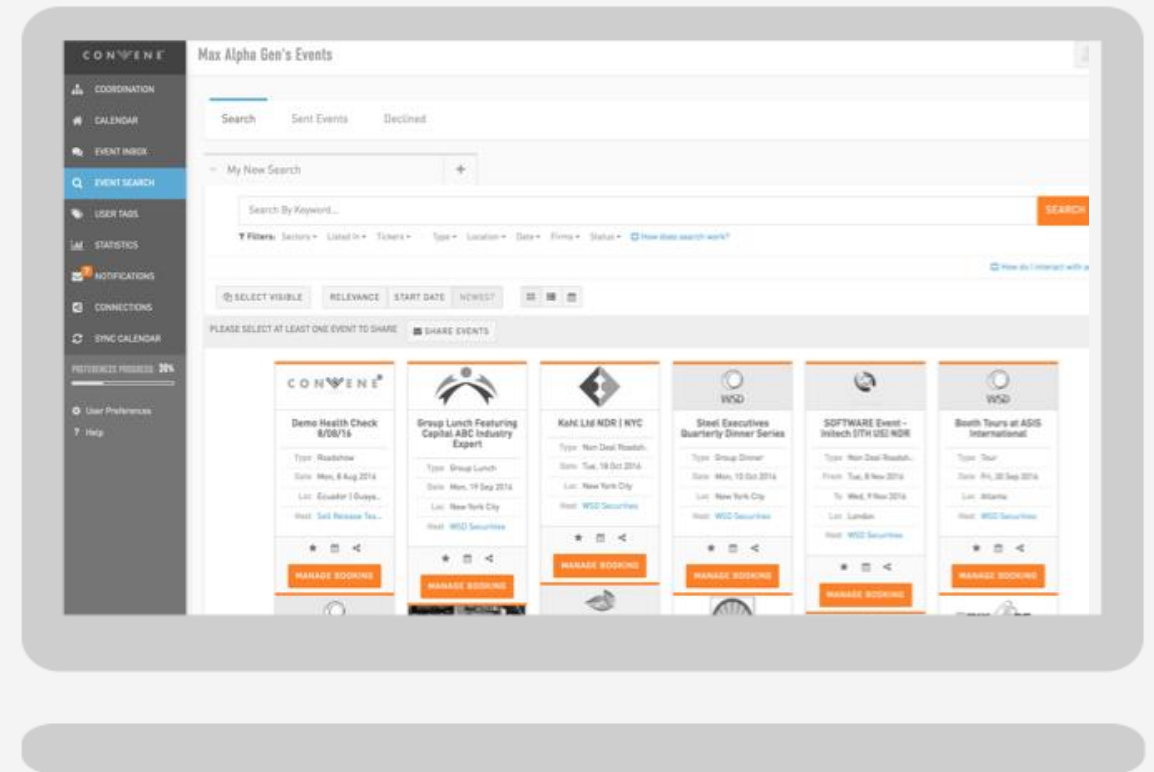
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# BENEFITS FOR INVESTORS.



Investors can find your events with ease (via the BB terminal or WeConvene), removing the need to trawl through hundreds of emails every time they want to find an event.

- **Fast event discovery**  
Sophisticated search tools means your events are discovered with ease.
- **Online booking**  
Investors can book online, in real time. So no calls and emails in the process.
- **Automatic tracking**  
Real time data statistics give transparency of all Corporate Access consumption.



# BLOOMBERG – EVTS <GO>



WeConvene is accessible via Bloomberg's Corporate Events Calendar (EVTS <GO>), giving you the ability to promote events to world's largest buy-side community.

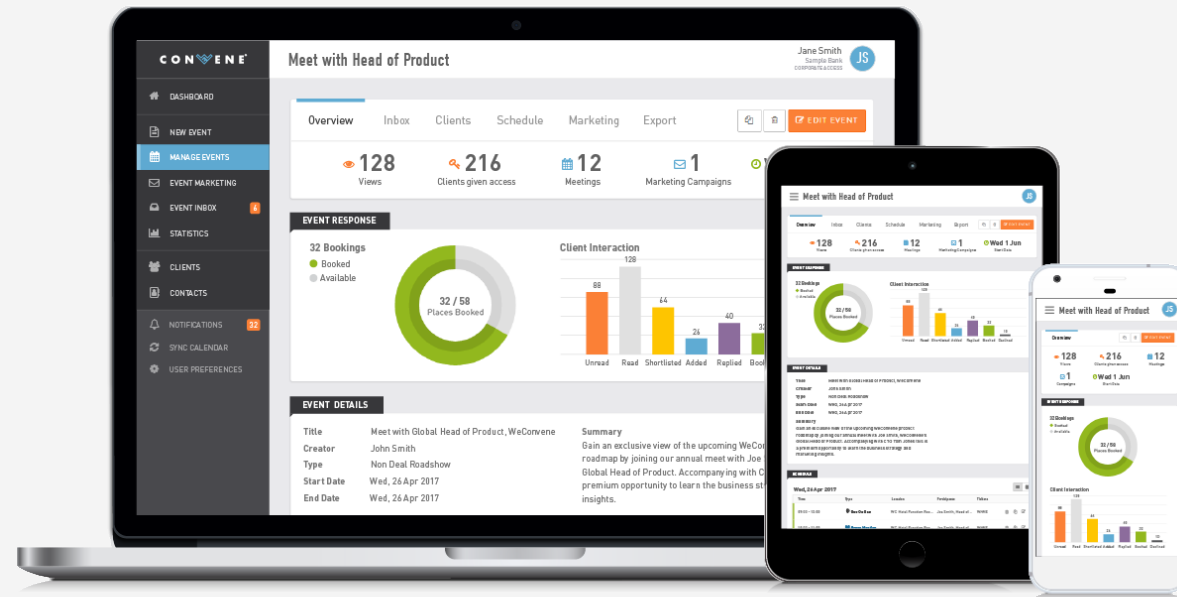
The screenshot displays the Bloomberg EVTS <GO> interface. At the top, there are navigation tabs: "All Events", "Actions", "Custom Searches", and "Settings". Below these is a search bar with the text "<Narrow by keyword, event type, portfolio, monitor, and more>". The main content area shows a list of 241 events, with columns for "Ticker", "Description", "Date", and "Time Resources". The events are sorted by date, starting from 04/04/16. A right-hand sidebar contains various filters, including "Securities", "Date Range" (Start: 04/04/16, End: 06/15/16), "Event Types" (Earnings Call, Earnings Release, Corporate Access, TV/Conf/Pres, Shareholder Mtgs, Custom Events, Other), "Sector" (BICS, All), and "Company Domicile".

Ticker	Description	Date	Time Resources
1) ANF US, A...	FBR: Susan Anderson in Baltimore	04/04/16	
2) AMCC US, ...	FBR: Chris Rolland - FBR Research A...	04/04/16	
3) ASNA US	Corporate Access (ASNA) - Managem...	04/04/16	
4) ADS US	Click to view event details. Systems HQ Me...	04/04/16	
5) CRM US, S...	Stifel: Technology Analyst - Tom Ro...	04/04/16	
6) RHT US, S...	Stifel: Technology Analyst - Brad Re...	04/05/16	
7) ADI US	Stifel: Non-Deal Roadshow - Analog ...	04/05/16	
8) CNAT US, ...	FBR: FBR Biotech Team in New York	04/05/16	
9) AEE US, PE...	Mitsubishi: Mitsubishi UFJ Utilities C...	04/05/16	
10) ADBE US	FBR: Adobe Systems Incorporated (...)	04/05/16	
11) RSTI US, ...	Stifel: Technology Analyst - Patrick ...	04/05/16	
12) PSTG US	Stifel: Pure Storage Inc (PSTG)- Co...	04/05/16	
13) GIS US	Stifel: Corporate Marketing - Gener...	04/05/16	
14) BANR US, ...	FBR: Paul Miller - FBR Research Anal...	04/06/16	
15) LAMR US, ...	FBR: Bill Bird - Technology, Media &...	04/06/16	
16) BHI US, FI...	FBR: Tom Curran and Ben Salisbury ...	04/06/16	
17) ASNA US	FBR: Ascena Retail Group, Inc. (ASN...	04/06/16	
18) AMCC US, ...	FBR: Chris Rolland - FBR Research A...	04/06/16	
19) GLW US, R...	Stifel: Technology Analyst - Patrick ...	04/06/16	
20) GIS US	Stifel: Corporate Marketing - Gener...	04/06/16	
21) TTX US	Stifel: Non-Deal Roadshow - The T...	04/06/16	

# WECONVENE – MAKING MEETINGS EASY.



WeConvene is a global platform for everyone in the professional investment community that needs to meet.



We make the **creation**, **management** and **discovery** of these meetings efficient, informative and compliant



## Visit Us

[www.weconvene.com](http://www.weconvene.com)

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